

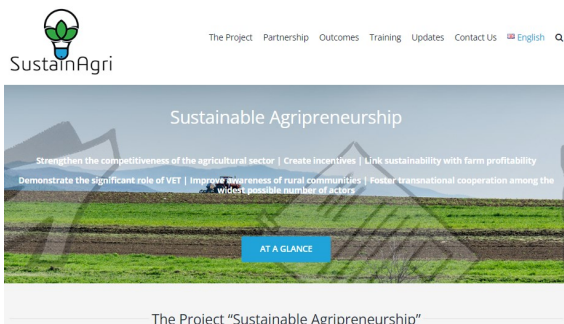
SustainAgri Learning Modules

The SustainAgri project has developed a new set of practical Learning Modules and resources to help existing and aspiring 'agripreneurs' to set up and develop their business idea and plans. Each Module includes a PowerPoint slide deck, a Trainer Guide, and a set of editable tools in a simple, ready-to-use materials and resources.

John Moore, from the UK partner, Exponential Training said: *"The quality and quantity of the content in the seven Learning Modules is excellent. From exploring what opportunities exist for aspiring agripreneurs, to how to prepare sustainable business plan and market your business, the modules have it covered!"*

He added, *"The materials about innovation and creativity and financial planning are my favourite modules. My business has already implemented ideas based on the content. If want to develop your business, then download the modules and start benefitting straightaway!"*

The complete set of resources, tools and PowerPoint slide decks can be accessed and downloaded from the project [web-site](#).



In this newsletter:

- *SustainAgri—Learning Modules*
- *Assess Your Skills*
- *Agricultural Entrepreneurship*
- *New Serious Game—SustainAgri: the App*

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Assess Your Skills with the SustainAgri Tool

If like most enterprises, managers and entrepreneurs, you are not sure where to start your own learning journey, then the SustainAgri self assessment tool is ideal for you. Comprising a series of statements, you simply score yourself in each of them, total up your score and then schedule which Learning Modules you want to complete.

The assessment takes just a few minutes but helps you to target the knowledge, skills and tools that you need to grow and develop your own sustainable agricultural enterprise.

Column Score	Module Title	This module is about....	My Study Plan	
			Start Date	Completion Date
A =...	Module 1: Sustainable Agriculture and The Agri-entrepreneur	Identifying new opportunities for aspiring and existing entrepreneurs in the agricultural sector.		
B =...	Module 2: Developing a Business Plan	Preparing business plan for setting up or growing a sustainable agricultural enterprise.		
C =...	Module 3: Sustainability and Business Improvement	Creating growth in an agricultural enterprise using sustainability, efficiency, and performance improvements.		
D =...	Module 4: Innovation and Product Development	Using innovation and creativity to develop new products/services in an agricultural enterprise or to improve		
E =...	Module 5: Finance for Enterprises	Using financial and management accounts to manage and improve the performance of an agricultural enterprise.		
F =...	Module 6: Marketing and Networking	Preparing and using marketing plans and networking to develop and grow an agricultural enterprise.		
G =...	Module 7: People Management	Using coaching tools to support and develop teams and team members enabling them to improve performance.		

First Look at the New Serious Game—SustanAgri

Below is a glimpse of the new serious game being developed by the SustainAgri project.

The on-line game will enable learners both young and older to explore and learn about setting up and growing a sustainable agricultural enterprise.



The app invites learners to consider a series of scenarios and then to make a decision about the best option. Each decision impacts on **P**rofit, the **P**lanet and **P**erformance - known as the 3-Ps.

The aim is to develop your own on-line sustainable and profitable enterprise.

How well do you think you could do?

To try the learning app simply click and play on your mobile:

[DOWNLOAD the SustainAgri APP](#)

Agricultural Entrepreneurship

You do not need to review the research to know that agricultural markets across the world have seen a massive change. Sadly, local markets which used to be the main stay are no longer as strong or important as they used to be.

The same is also true of national markets as there is an increasing move towards a global market system. However, recently, we are beginning to see the resurgence of local, smaller agricultural producers, growers, and food farms.

To learn more about agricultural entrepreneurship select 'Read More'.

[Read More](#)

To Find out more about
SustainAgri, go to the
[SustainAgri Website](#)



Disclaimer: This project has been funded with support from the European Commission. This document reflects the views only of the author and the Commission cannot be held responsible for any use which might be made of the information contained herein.