



Digital Transformation of European Micro Enterprises

Dear Digital Entrepreneur,

Between September 2016 and August 2019, a consortium of 7 organisations from 6 European countries worked with some of the best specialists in the field of digitalisation and education, developing the DiTEM Training Tool. Available in 6 languages, the Training Tool is aimed at small and micro-enterprises, who want to make their first steps towards digital transformation. Here's what we managed to achieve over for the past 3 years:

Here's what we managed to achieve over the past 3 years:

We surveyed 224 companies across Europe, in order to understand what their needs, expectations and plans for digital transformation were. This enabled the DiTEM consortium to tailor the e-learning courses, learning platform and coaching sessions to best address the needs of micro-enterprises.

[Here's the key findings](#) of the survey.

The DiTEM e-learning course include 6 modules, which enable business representatives to learn more about digitalisation, and how to implement the newest technology trends in their companies. Following the initial survey, six subjects were identified, which could be game-changing for some businesses:

- E-leadership
- Cyber security
- Big data
- Cloud technologies

- Mobile solutions
- Social media



Over 170 micro-enterprises (MEs) participated in the pilot training for the [DiTEM training tool](#). Their feedback not only helped finalising the DiTEM online training, but also enabled the DiTEM partners to develop a [report with recommendations for policy change](#). This report was presented in 6 countries, including in Brussels in front of a range of policy-makers, businesses and vocational education training (VET) organisations.



Key recommendations:

- Training format for MEs

Feedback from micro-enterprises involved in DITEM highlighted that micro-learning would be their preferred training method, with learning done 'on the job' , accompanied by hands-on guidance.

- The need for a Micro-enterprise platform – offering overview of tools, consultancy companies and technologies specific for MEs

To support knowledge of technology trends and create a platform with a broader set of tools and methods than just digitalization.

- Programmes supporting digital transformation

There is a need for further EU programmes supporting the digitalisation of MEs and smaller SMEs and providing targeted offers.

- Policy commitments

National decision-makers need to adopt the digital agenda and help create optimal digitalisation conditions to support the competitiveness of smaller companies.

We have managed to reach over 50 000 people via newsletters, social media campaigns, news articles, conferences and other events. We can proudly say, that we have raised awareness about the digital revolution, the opportunities, the challenges and how to overcome them.

During our last meeting in Aarhus, Denmark, all the partners from the DiTEM consortium reached the conclusion, that the subject of digital transformation across Europe is gaining traction, and the lessons learned during our partnership can be utilized in the future projects and initiatives.



Ready for the digital revolution?

Our training platform is complete. You can now register and participate in our online courses, completely free and available on 6 European languages.

[Enroll now, and be one of the first to participate in the complete DiTEM experience!](#)

For more information, check the DiTEM project website: www.ditem.eu



Erasmus+

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein